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Randstad RiseSmart Enhances Career Coaching with Integration of XBInsight's Cutting-Edge Talent Assessments

Portsmouth, RI. Sept 16, 2024 – Randstad RiseSmart, a <u>Randstad Enterprise</u> company, has selected <u>XBInsight</u>, an industry leader in talent assessment and coaching, to integrate its XB Behavioral and Values/Motivation assessments into Randstad RiseSmart's career coaching offerings.

As organizations undergo rapid AI and digital transformations, the demand for tailored career coaching and development has never been greater. Randstad RiseSmart is at the forefront of supporting employees to thrive in their careers. The inclusion of XBInsight's industry-leading assessments will provide a science-based, data-driven development roadmap, enhancing the effectiveness of Randstad RiseSmart's certified and highly experienced career coaches.

"We are very excited to add this new tool to our portfolio," said Lindsay Witcher, Managing Director, Randstad RiseSmart. *"Our partnership with XBInsight allows us to expand our career coaching resources with a powerful tool for anyone looking to enhance the career journey of their employees or boost the performance and productivity of their workforce."*

This partnership represents a strategic advantage for CHROs and Learning and Development leaders in global companies. The powerful combination of talent assessment data with expert coaching and development provides an inclusive solution to give organizations a talent edge. In today's competitive landscape, career advancement and continuous learning are top drivers for attracting and retaining talent. This collaboration between Randstad RiseSmart and XBInsight will help companies unlock the full potential of their employees, driving both individual and business success.

The integration of XBInsight's assessments into Randstad RiseSmart's offerings is a testament

to their commitment to providing innovative, effective solutions for talent mobility. By leveraging cutting-edge tools and expert coaching, organizations can navigate workforce changes with confidence and maintain a competitive edge in their industries.

"Our talent assessments will uncover a person's motivations for work, their values, and what influences their actions and decisions," said Kathi Graham-Leviss, CEO and founder of XBInsight. "This valuable insight not only provides the critical awareness needed to help employees improve multiple facets of their work lives, but it also allows Randstad RiseSmart coaches to create customized, more effective professional development and coaching programs for individuals."

For more information about the integration and coaching services, see our <u>BLOG</u>.

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About XBInsight

XBInsight is an industry leader in talent assessment software and coaching, offering scientifically validated tools and expert guidance to transform hiring, talent development and organizational performance. Their comprehensive assessments and data-driven insights empower individuals and businesses to achieve their full potential.

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